

**Subject: The Future of Your Postal Service**

Member of Parliament: \_\_\_\_\_

The Conference Board of Canada, a not-for-profit applied research organization in Canada, was hired by Canada Post to do a study on the challenge of sustaining postal service.

The report stated that Canadians still need a postal service:

- *“Some communities are still poorly served by telecommunications infrastructure by reason of size and distance.*
- *“Some Canadians, especially older ones, are less comfortable with new technologies and prefer the familiarity and reliability of communications on paper.*
- *“Many small businesses, especially those that operate primarily within a community, continue to deal with customers and suppliers primarily through the mail.*
- *“The rapid expansion of e-commerce is creating a growing demand for physically moving purchased goods (parcels) from retailers and distributors to homes and businesses.”*

This report states: *“Practical experience, however, shows strong resistance to the closure of postal outlets, especially in smaller communities. And, there is currently a moratorium on closing rural post offices.”*

This report goes on to say:

***“This scenario, however, assumes no closing or conversion of corporate outlets in rural Canada.”***

Many of the 1,496 rural Post Offices closed between 1986 and 1994 were replaced with private outlets.

- Previous privatization of rural Post Offices resulted in reduced services to many communities.
- Many of those private outlets have since closed leaving communities without local postal service.
- Privatization of rural Post Offices is an experiment that failed and should not be repeated.

The 2012 Canada Post Annual Report provided an overview of the delivery methods and the estimated annual financial cost per address:

<i>Door-to-door</i>	<i>\$283</i>
<i>Centralized point (e.g., apt. lobby lockbox)</i>	<i>\$127</i>
<i>Group mailbox, community mailbox, kiosk</i>	<i>\$108</i>
<b><i>Deliver facility (postal box, general deliver)</i></b>	<b><i>\$ 59</i></b>
<i>Rural mailbox</i>	<i>\$179</i>

*(as of December 31, 2012)*

**As you can see, the most economical mode of delivery is in our secure and unionized post offices operated by members of the Canadian Postmasters and Assistants Association.**

Sincerely,

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Post Office