

THE FUTURE OF YOUR POSTAL SERVICE

The Conference Board of Canada, a not-for-profit applied research organization in Canada, was hired by Canada Post to do a study on the challenge of sustaining postal service. This report can be found at:

http://www.conferenceboard.ca/temp/4609bcc6-544f-4c52-8dcd-831ae47fbf67/13-290_postalservice.pdf

Canada Post Corporation is offering Canadians an opportunity to respond to this report.

The report stated that Canadians still need a postal service:

- *“Some communities are still poorly served by telecommunications infrastructure by reason of size and distance.*
- *“Some Canadians, especially older ones, are less comfortable with new technologies and prefer the familiarity and reliability of communications on paper.*
- *“Many small businesses, especially those that operate primarily within a community, continue to deal with customers and suppliers primarily through the mail.*
- *“The rapid expansion of e-commerce is creating a growing demand for physically moving purchased goods (parcels) from retailers and distributors to homes and businesses.”*

This report states: *“Practical experience, however, shows strong resistance to the closure of postal outlets, especially in smaller communities. And, there is currently a moratorium on closing rural post offices.”*

This report goes on to say:

“This scenario, however, assumes no closing or conversion of corporate outlets in rural Canada.”

The Canadian Postmasters and Assistants Association (CPAA) is the bargaining agent that represents over 8,000 employees of Canada Post Corporation who work in rural post offices. CPAA is in agreement with the Conference Board regarding: ***“...no closing or conversion of corporate (postal) outlets in rural Canada.”***

Many of the 1,496 rural Post Offices closed between 1986 and 1994 were replaced with private outlets.

- Previous privatization of rural Post Offices resulted in reduced services to many communities.
- Many of those private outlets have since closed leaving communities without local postal service.
- Privatization of rural Post Offices is an experiment that failed and should not be repeated.

Federally operated Post Offices provide:

- ✓ Employees with security clearance
- ✓ Trained employees on Canada Post products and services
- ✓ A full range of service (money orders, MoneyGrams, etc.)
- ✓ Security of your mail (a special position of trust and accountability)

The 2012 Canada Post Annual Report provided an overview of the delivery methods and the estimated annual financial cost per address:

<i>Door-to-door</i>	<i>\$283</i>
<i>Centralized point (e.g., apt. lobby lockbox)</i>	<i>\$127</i>
<i>Group mailbox, community mailbox, kiosk</i>	<i>\$108</i>
<i>Deliver facility (postal box, general deliver)</i>	<i>\$ 59</i>
<i>Rural mailbox</i>	<i>\$179</i>

(as of December 31, 2012)

As you can see, the most economical mode of delivery is in your secure and unionized post offices operated by CPAA members.

Canada Post is giving Canadians the opportunity to **Share your thoughts:**

“What kind of postal service will you need in the future?”

Submit your suggestions to:

www.canadapost.ca

or write to:

The Future of Canada Post
2701 Riverside Dr., Suite N0300
Ottawa ON K1A 0B1

Please send a copy to:

mail@cpaa-acmpa.ca

or write to:

CPAA
281 Queen Mary
Ottawa ON K1K 1X1